



2023 BACKCOUNTRY FILM FESTIVAL SPONSORSHIP OPPORTUNITIES

Support Wild Bear Nature Center's Snow School!

Join Wild Bear on **Saturday, March 11th** for a night of fun and fundraising during a private viewing of the 2023 Backcountry Film Festival lineup!

Proceeds help fund Wild Bear's scholarship program for Snow School field trips!

WHEN: Saturday, March 11, 2023, 4 - 9PM
WHERE: Backdoor Theater
(Nederland Community Center)
750 Colorado 72 Nederland, CO, 80466

EVENT SCHEDULE:

- 4:00 - 7:30pm | Silent Auction, Live Music, Food & Drinks
- 6:00 - 7:00pm | REEL 1
- 7:00 - 7:30pm | Intermission & Final Bidding
- 7:30 - 8:30pm | REEL 2
- 8:30 - 9:30pm | Silent Auction Checkout

***Films provided by Winter Wildlands Alliance**



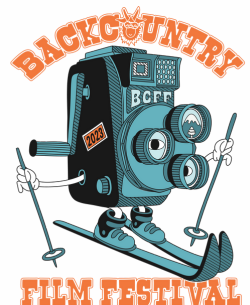
MORE ABOUT WILD BEAR SNOW SCHOOL:

This fun day on snowshoes provides hands-on science opportunities to adults & children alike to study snow, water, and winter ecology with local scientists and naturalists!

Snow School is a national initiative and Wild Bear is considered a flagship Snow School site. This program takes place at the Wild Bear Property, Eldora Nordic Center, or other locations, depending on where we can find the best snow!

We couldn't do it without our community of donors & sponsors! To become a sponsor, please contact:

Frances Friedland
Director of Development
frances@wildbear.org





NATURE CENTER

SPONSORSHIP LEVELS



MOTHER EARTH
YEAR-ROUND PARTNER!

\$10,000

ALL BENEFITS OF ALL LEVELS, PLUS:

- ✓ Booth placement at the BCFF + Enchanted Forest (pre-approved)
- ✓ Logo on Wild Bear website homepage with hyperlink
- ✓ Signage/banner in Nature Center (placement inside - to be mutually determined)
- ✓ 2 additional mentions via social media (4 total)

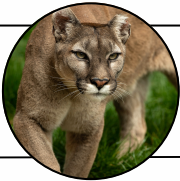


BLACK BEAR
YEAR-ROUND PARTNER!

\$5,000

ALL BENEFITS OF LEVELS BELOW, PLUS:

- ✓ Logo in every Wild Bear newsletter
- ✓ Opportunity to play short spot/video between reels at BCFF
- ✓ Opportunity to provide banner to display at both WB signature events (Enchanted Forest + BCFF)
- ✓ Logo inclusion in both signature event posters (Enchanted Forest + BCFF)



MOUNTAIN LION
EVENT-SPECIFIC

\$1000

ALL OF THE BENEFITS BELOW, PLUS:

- ✓ Recognition on Wild Bear pre-event social media promo (min 2 posts or stories)
- ✓ Logo inclusion (static) on rotating screen before film presentation



MOOSE
EVENT-SPECIFIC

\$750

ALL OF THE BENEFITS BELOW, PLUS:

- ✓ Logo placement on BCFF event posters
- ✓ Highlight in one Wild Bear e-newsletter to promote BCFF reaching more than 3k people



ABERT'S SQUIRREL
EVENT-SPECIFIC

\$500

- ✓ Listing in Backcountry Film Festival digital event program
- ✓ Listed on Backcountry Film Festival website event page